



International Women's Day
8 March



WOMEN IN LEADERSHIP

ACHIEVING DIVERSITY & EQUALITY
IN DIGITAL MODERN SOCIETIES

🕒 MARCH 3RD, 2023

📍 CISH - UNESCO



Program

9:30 am – 10:20 am **Arrival of participants and Registration**

10:20 am – 10:45 am **Opening Notes**

- **Dr. Darina Saliba Abi Chedid**, Director of the International Center for Human Sciences (CISH) – UNESCO, Byblos
- **Word of Mr. kristof Duwaerts**, Resident Representative at Hanns Seidel Foundation
- **Ms. Nisrine El Khoury**, Founder of Byblos Center for Yoga & Arts
- **Ms. Randa Wahab**, President of Zonta Club of Beirut

10:45 am – 11:00 am **Keynote Speech : Ms. Madiha Raslan**, President of Women Leaders Association

11:00 am – 13:00 pm **SESSION 1
WOMEN ENTREPRENEURS DRIVING INNOVATION**

- **Ms. Zeina Kassar Kassem**, Founder of Road for Life
- **Ms. Sarah Hermez**, Founder creative space Beirut, fashion Designer
- **Ms. Cynthia Abou Nassar Gaith**, Public figure, Fashion Designer
- **Ms. Christine Francis Asmar**, Leadership & Culture Transformation Coach / Women in Leadership facilitator / Founder of Grounded Positivity.
- **Ms. Mariella Bassar**, Senior digital marketing specialist and consultant; Member of Zonta Club of Beirut.

Moderator : Ms. Mireille Akiki Mahfouz, Journalist

13:00 pm – 14:00 pm **Lunch Break**

14:00 pm – 16:00 pm **SESSION 2
WOMEN LEADING INSPIRING SOCIAL CHANGE**

- **Dr. Nayla Tabbara**, Co-founder and President of Adyan Foundation
- **Ms. Joumana Haddad**, Author, Journalist, and Human Rights activist
- **Ms. Wafaa Daou**, LT Governor at Zonta Club International

Moderator : Me. Victoria Charfane, lawyer and activist

16:00 pm – 16:30 pm **Coffee Break**

16:30 pm – 17:30 pm **SESSION 3
WOMEN'S LEADERSHIP IN PROMOTING WELL-BEING**

- **Dr. Gael Abu Ghannam**, Gynecologist
- **Ms. Donna Saade**, Fitness expert

Moderator : Ms. Nisrine Khoury, Founder of the Byblos Center for Yoga and Arts

17:30 pm – 19:00 pm **SESSION 4
THE CRUCIAL MENTAL HEALTH**

- **Ms. Christiane Hajjar**, Image consultant
- **Dr. Tania Tannous**, Psychologist and psychotherapist
- **Ms. Mayssa Hamdan**, Self-Development specialist

Moderator : Ms. Nisrine Khoury, Founder of the Byblos Center for Yoga and Arts

19:00 pm **CLOSING CEREMONY AND CERTIFICATES DISTRIBUTION**

